



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Contract # 331550

Schedule Dates

Advertiser Pol/Iss/NC Citizens 4 Progress (16868)

Agency Shorr & Associates (2909)

Product Political - Issue (1068)

Brand NC CITIZENS PROGRESS (136194)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name DETTORE, MICHAEL

Phone/Fax /

Shorr & Associates
1831 Chestnut Street
Philadelphia, PA 19103

Date Entered 09/14/12

Last Modified 10/16/12

Entered By Jill Hipskind

CO-OP No

Headline # 06313272

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Grand Total:

Spots

Rate

Account Types

N/A

National/Political

Billing Type

Standard

NC CITIZENS PROGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , NC CITIZENS FOR PROGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	10/30/12-11/02/12	3	:30	5:30A- 6A (EST)			1	1	1	1			4	\$1,000.00	\$4,000.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
2.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	5:30A- 6A (EST)		1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
3.0	Cancelled Line / Spot	10/30/12-11/02/12	3	:30	7A- 8A (EST)			1	1	1	1			4	\$2,400.00	\$9,600.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
4.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	7A- 8A (EST)		1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
5.0	Cancelled Line / Spot	10/30/12-10/30/12	3	:30	8A- 9A (EST)			1						1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
6.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	8A- 9A (EST)		1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
7.0	Cancelled Line / Spot	10/30/12-11/02/12	3	:30	12P- 1P (EST)			1	1	1	1			4	\$900.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
8.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	12P- 1P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
9.0	Cancelled Line / Spot	10/30/12-11/02/12	4	:30	4P- 5P (EST)			2	2	2	2			8	\$1,000.00	\$8,000.00	Charlotte (WSOC)	2X MAX/DAY	10/16/12
10.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	4P- 5P (EST)		2							2	\$1,000.00	\$2,000.00	Charlotte (WSOC)	2X MAX/DAY	10/16/12
11.0	Cancelled Line / Spot	10/30/12-11/02/12	3	:30	5:30P- 6P (EST)			1	1	1	1			4	\$2,600.00	\$10,400.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
12.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	5:30P- 6P (EST)		1							1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
13.0	Cancelled Line / Spot	10/31/12-11/01/12	3	:30	6P- 6:30P (EST)			1	1					2	\$3,200.00	\$6,400.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
14.0	Cancelled Line / Spot	10/31/12-10/31/12	3	:30	11P- 11:35P (EST)		1							1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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Contract #	331550	Date Entered	09/14/12
Schedule Dates		Last Modified	10/16/12
Advertiser	Pol/Iss/NC Citizens 4 Progress (16868)	Entered By	Jill Hipskind
Agency	Shorr & Associates (2909)	CO-OP	No
Product	Political - Issue (1068)	Headline #	06313272
Brand	NC CITIZENS PROGRESS (136194)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	D'ETTORE, MICHAEL	Commission %	15.00
Phone/Fax	/	Commission	\$0.00
CPE	N/A	Net Total	\$0.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		

Comments: NC CITIZENS PROGRESS
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Spots
Rate
Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	11P-11:35P (EST)	1								1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
16.0	Cancelled Line / Spot	11/03/12-11/03/12	3	:30	7A-8A (EST)							1		1	\$900.00	\$900.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
17.0	Cancelled Line / Spot	11/03/12-11/03/12	3	:30	8A-9A (EST)							1		1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

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